

FIG. 1

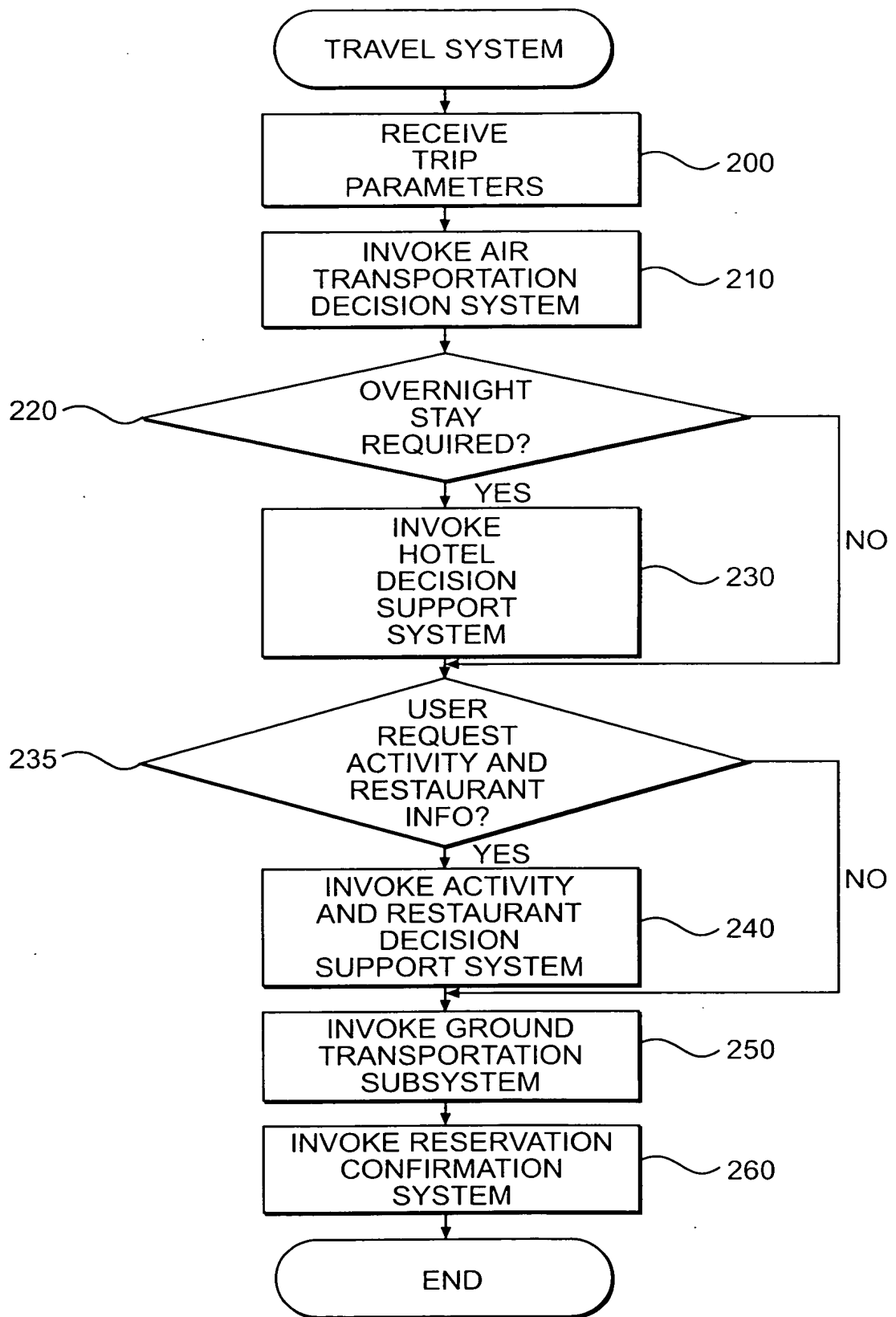


FIG. 2A

GOAL SEEKER

YOUR DESTINATION

STREET ADDRESS

CITY

STATE

YOUR APPOINTMENT

DATE

TIME

FIG. 2B

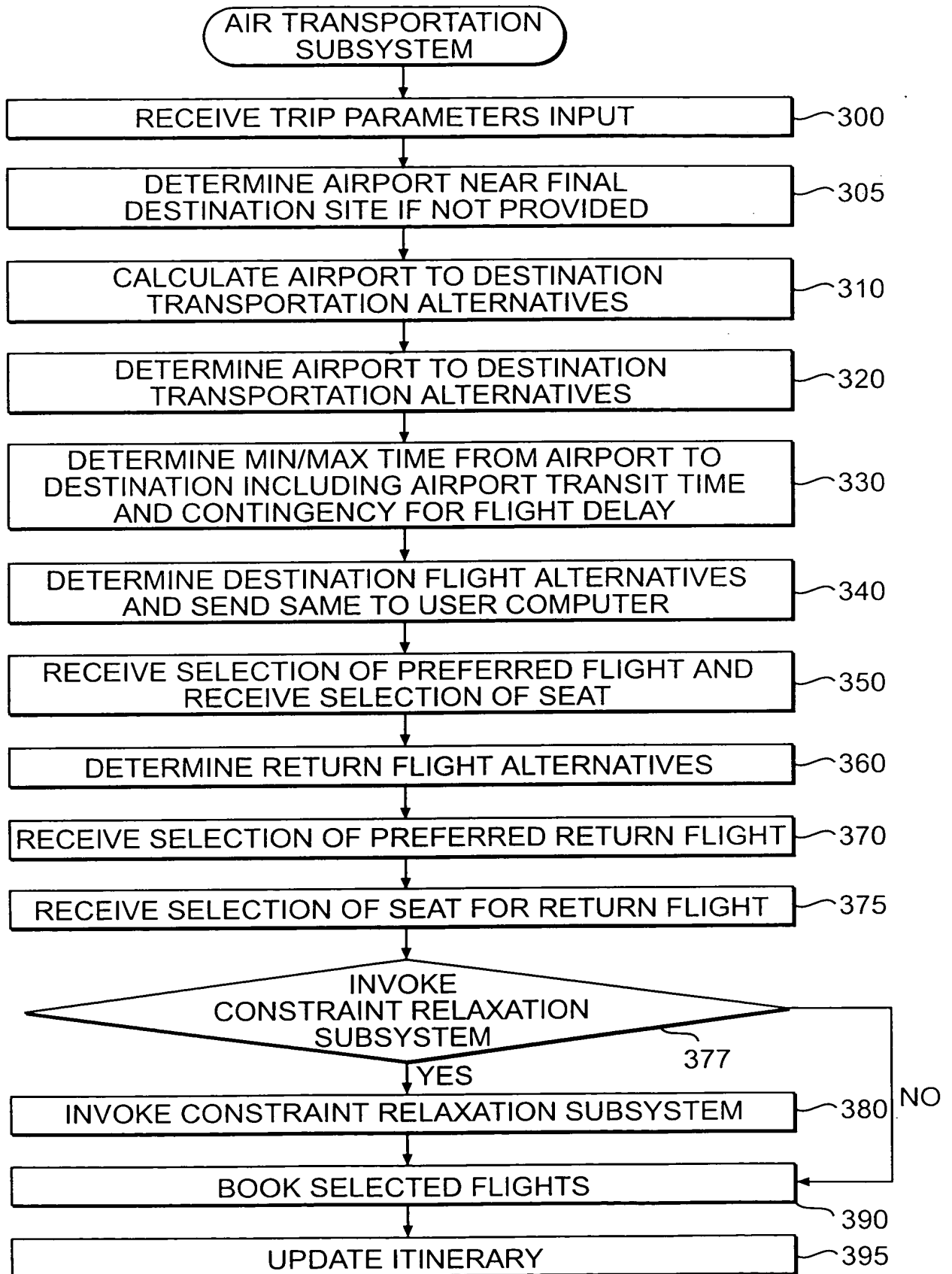
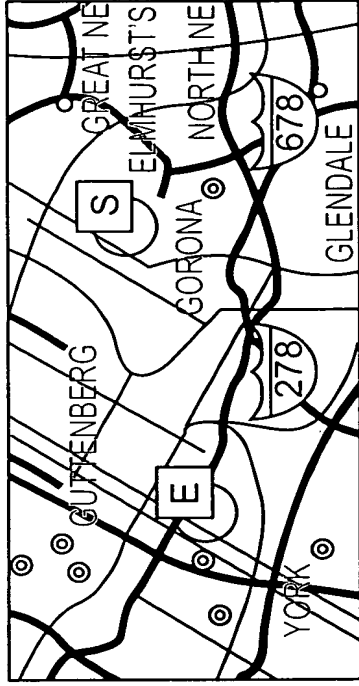


FIG. 3A

GOAL SEEKER HAS DETERMINED THAT
DRIVING TIME FROM LA GUARDIA TO
5 PENN PLAZA IS 60 MINUTES. TO
ARRIVE AT 5 PENN PLAZA ON 9/8 AT
9AM YOU MUST LEAVE DALLAS ON 9/7

LA GUARDIA TO 5 PENN PLAZA



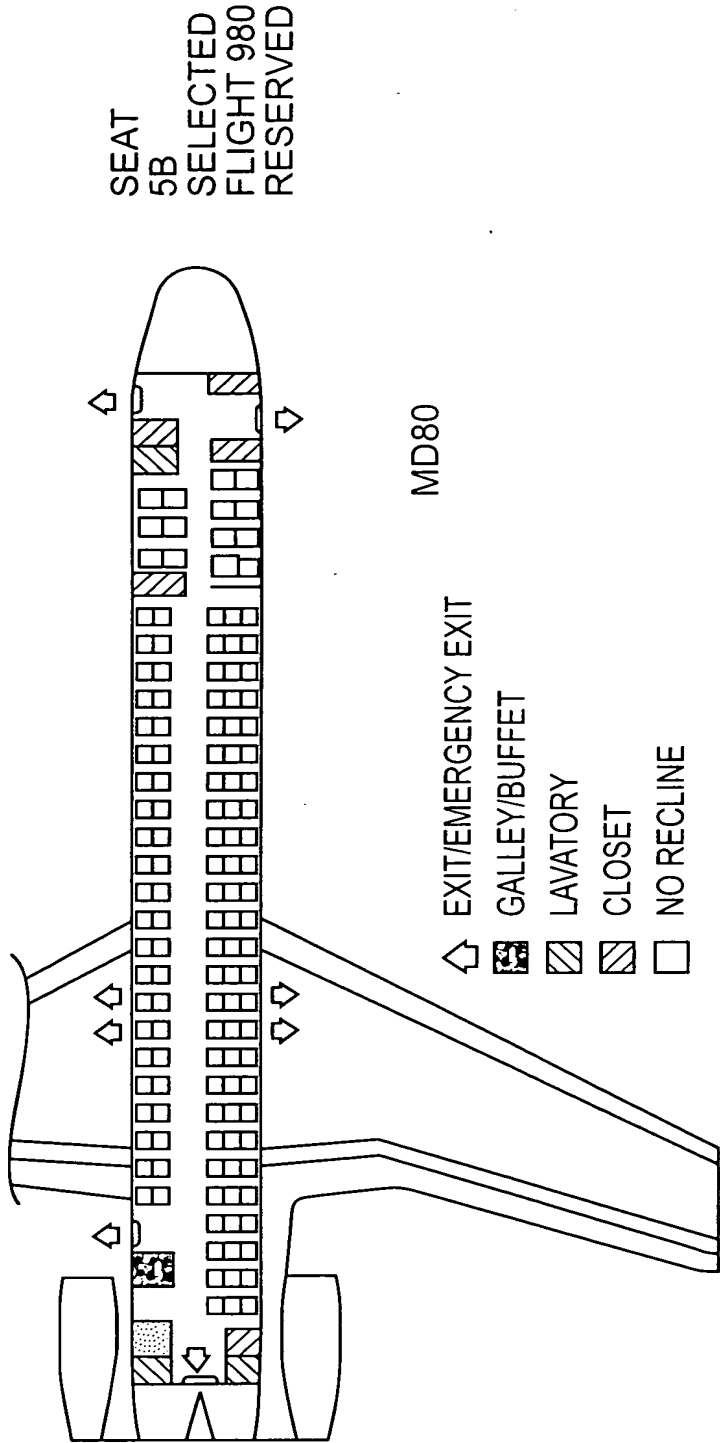
DRIVING TIME 90 MINUTES

AVAILABLE FLIGHTS ON 9/7 STARTING AT 6PM

	6P	7P	8P	9P	10P	11P	
AMERICAN AIRLINES							\$1075.00 RESERVE
DELTA AIRLINES							\$1000.00 RESERVE
CONTINENTAL							\$895.00 RESERVE

FIG. 3B

SEAT SELECTION
FLIGHT 980 DALLAS - NEW YORK



GOAL SEEKER SUGGESTS YOU OBTAIN A HOTEL AND CAR IN NEW YORK
CLICK NEXT FOR SUGGESTED HOTEL AND CAR

NEXT

FIG. 3C

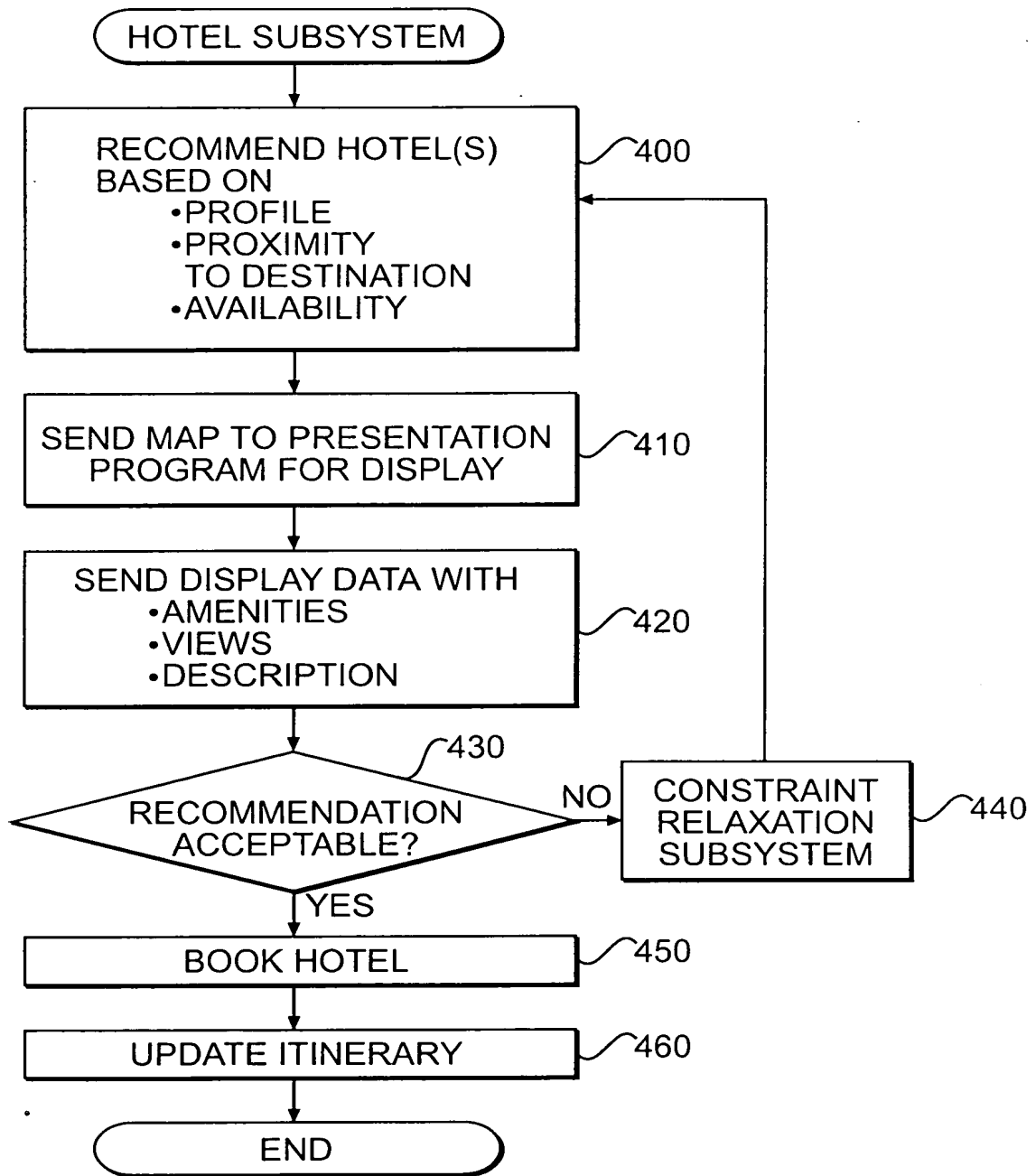


FIG. 4A

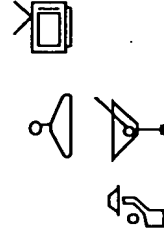
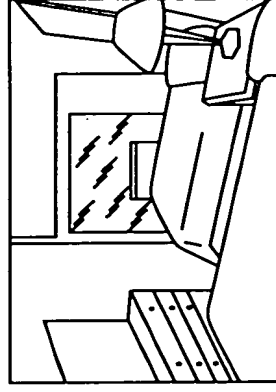
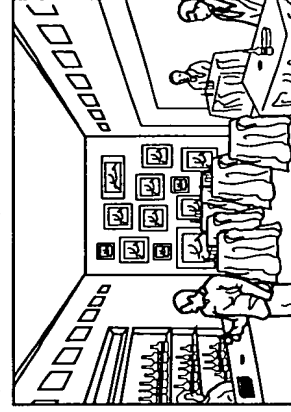
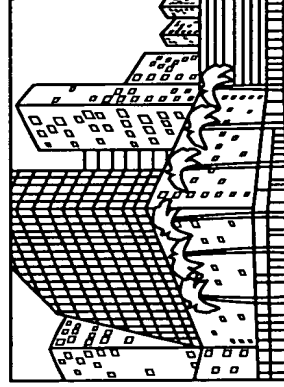
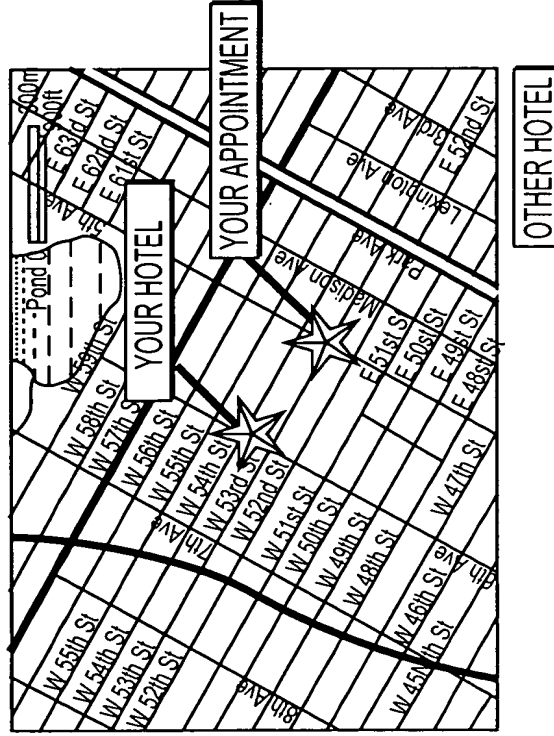
GOAL SEEKER SUGGESTS...

NEW YORK HILTON AND TOWERS
1335 AVE OF AMERICAS
NEW YORK NY 10019
PHONE: 212-586-7000
FAX: 212-315-1374

\$217.00 PER NIGHT

"BUY NOW"

THE NEW YORK HILTON AND TOWERS HAS THE PERFECT LOCATION AT ROCKEFELLER CENTER, IN THE MIDDLE OF MANHATTAN'S MAGICAL ATTRACTIONS. A FAVORITE HOTEL OF BUSINESS AND LEISURE TRAVELERS WORLDWIDE, HOTEL GUESTS ARE IN THE HEART OF THE BUSINESS AND MEDIA CAPITAL OF THE WORLD, ONE BLOCK FROM 5TH AVENUE SHOPPING AND ONLY A FEW BLOCKS FROM CENTRAL PARK AND BROADWAY



NEXT

FIG. 4B

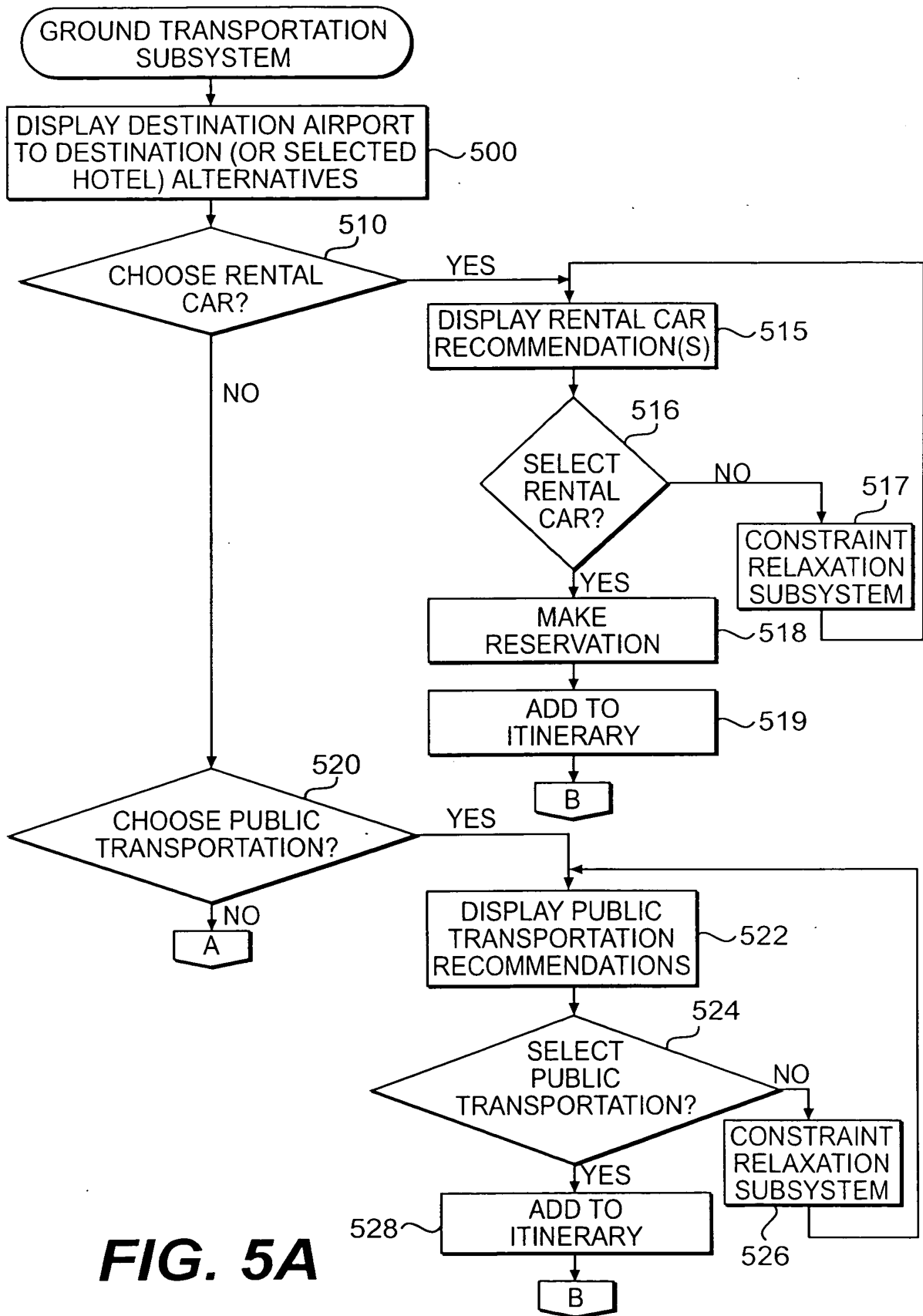
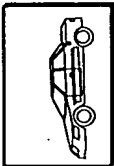
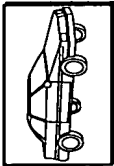
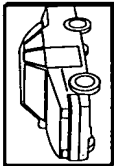


FIG. 5A

GOAL SEEKER SUGGESTS...

ZZZ RENT A CAR

INTERMEDIATE CAR



CAR SIZE AND TYPE	INTERMEDIATE CAR AUTOMATIC WITH AIR CONDITIONING
CAR COMPANY	
CAR RENTAL CITY	LAGUARDIA - NEW YORK
PICK UP ON	SEPTEMBER 9, 10:00 AM
RETURN ON	SEPTEMBER 10, 10:00 AM
RATE*	86.99 DAILY STANDARD RATE
EXTRA DAY AND HOUR RATE	86.99 PER DAY, 29.00 PER HOUR
MILEAGE ALLOWANCE	UNLIMITED

OTHER CARS

BUY NOW

SINCE YOU ARE STAYING OVERNIGHT WOULD YOU LIKE A RESTAURANT RECOMMENDATION?

NEXT

FIG. 5B

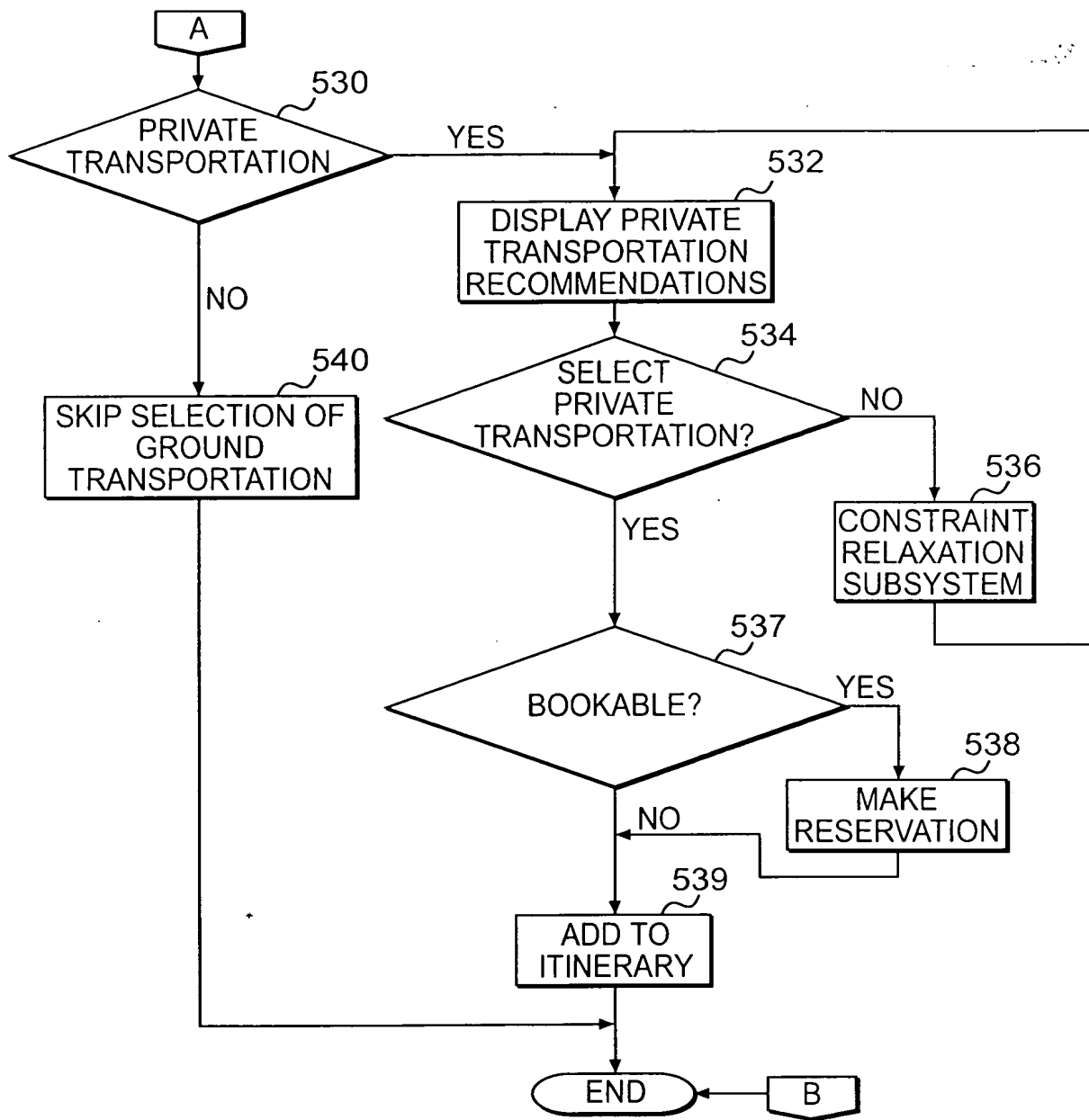
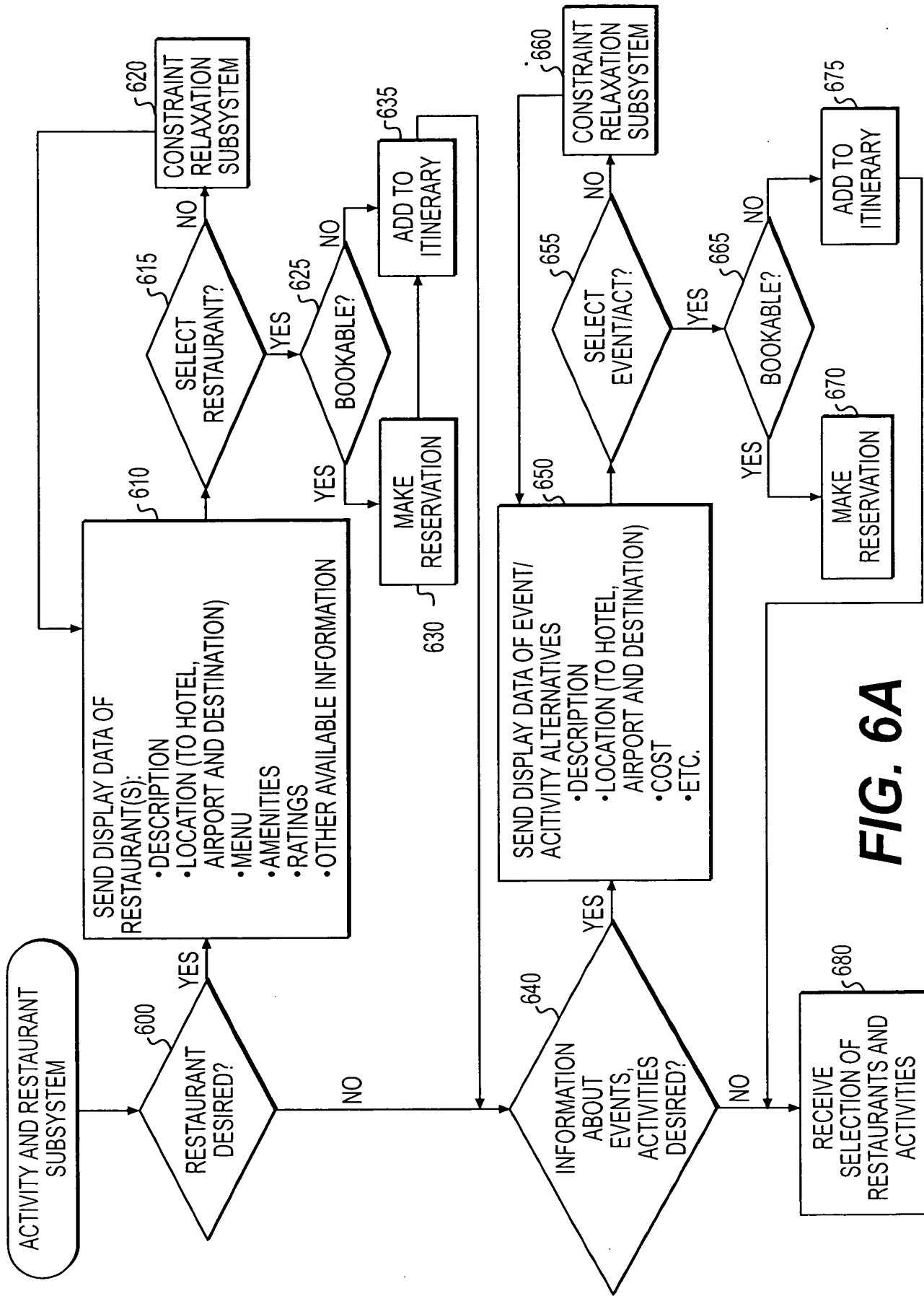
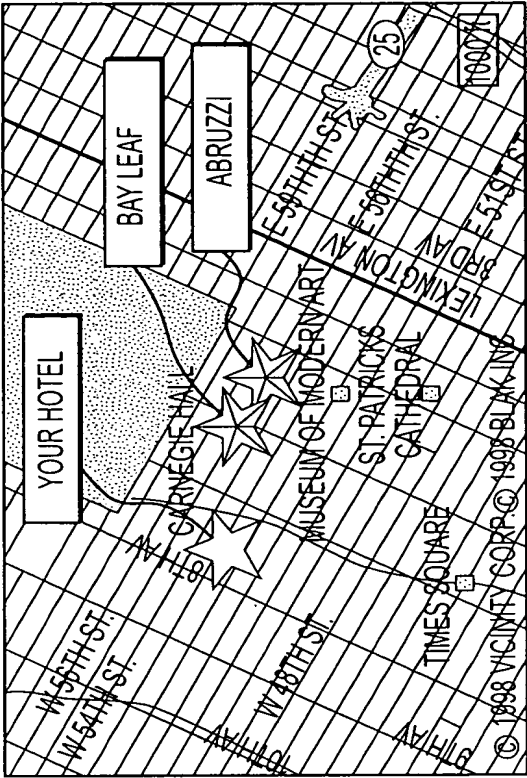


FIG. 5C



GOAL SEEKER

SUGGESTS...



➤ <u>ABRUZZI</u> <u>CLICK ON RESTAURANT FOR INFO</u> ➔		CUISINE		SPECIAL FEATURES	
37 WEST 56TH STREET - NEW YORK, NY 10019 PHONE: 212-489-8111 ITALIAN, ITALIAN		ITALIAN		BRIGHT LIGHTS FESTIVE ROMANTIC	
<div>MAPS</div> <div>DRIVING DIRECTIONS</div> <div>VISITOR REVIEWS</div> <div>RESERVATIONS</div>		TRANSMEDIA FAMILY			
➤ <u>BAY LEAF</u>		CUISINE		SPECIAL FEATURES	
49 WEST 56TH STREET - NEW YORK, NY 10019 PHONE: 212-957-1818 INDIAN, INDIAN		INDIAN		ELEGANT FESTIVE QUIET ROMANTIC	
<div>MAPS</div> <div>DRIVING DIRECTIONS</div> <div>VISITOR REVIEWS</div> <div>RESERVATIONS</div>		TRANSMEDIA			
➤ <u>BEEFSTEAK CHARLIES</u>		CUISINE		SPECIAL FEATURES	
851 8TH AVE - NEW YORK, NY 10019 PHONE: 212-757-3110 AMERICAN, AMERICAN		AMERICAN		FESTIVE NEIGHBORLY	
<div>MAPS</div> <div>DRIVING DIRECTIONS</div> <div>VISITOR REVIEWS</div> <div>RESERVATIONS</div>		VIDEO ARCADE FAMILY			

FIG. 6B

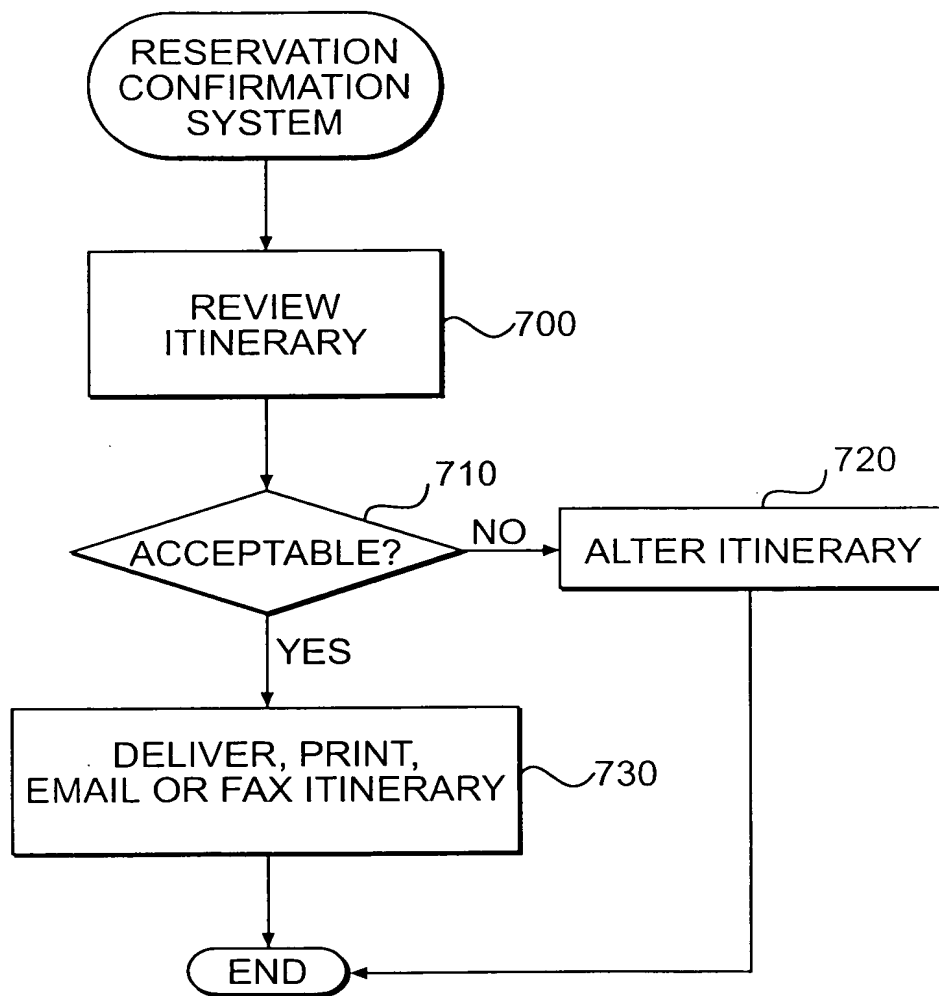


FIG. 7

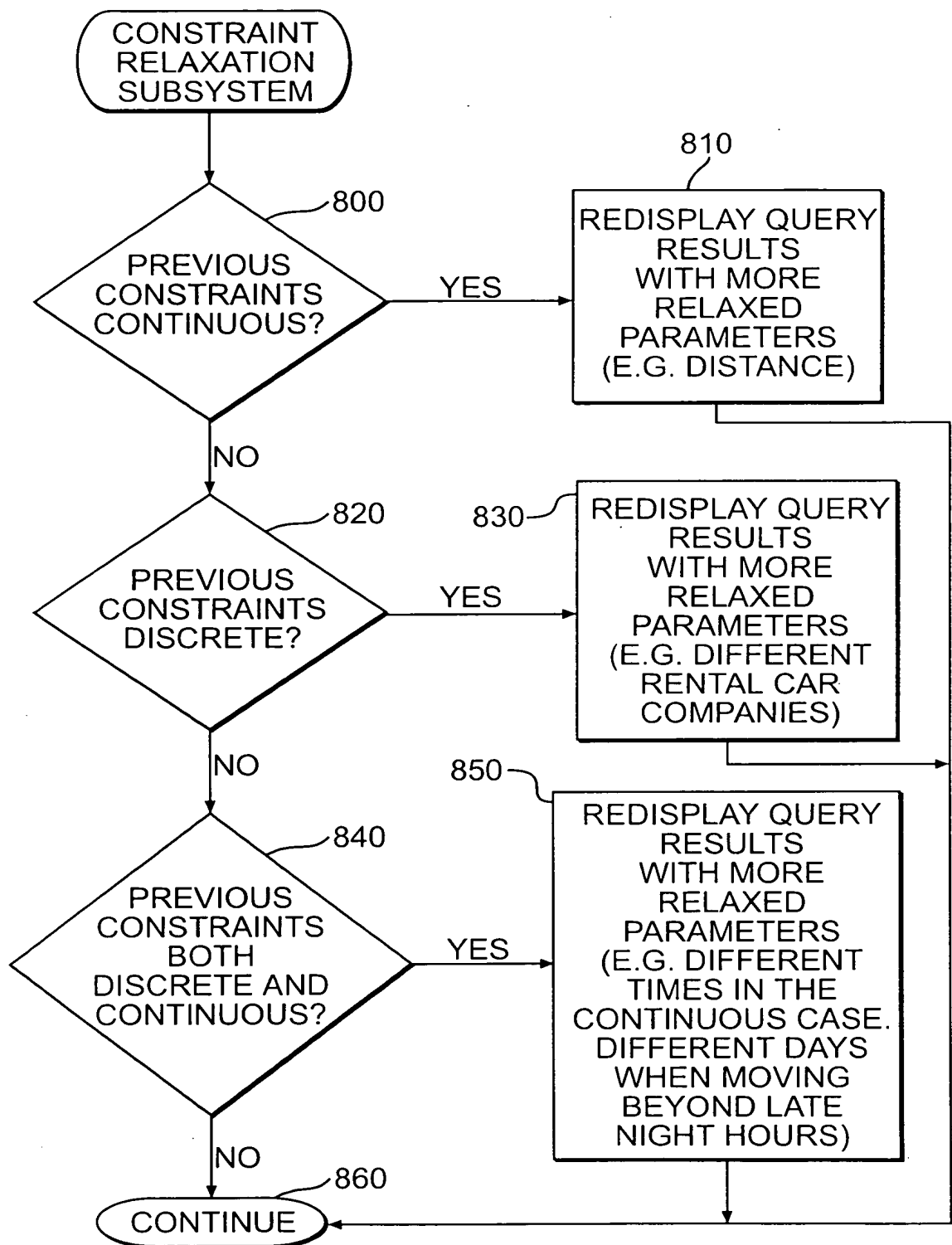


FIG. 8A

HERE'S THE CLOSEST MATCH FOR YOUR ITINERARY.

THE FARE FOR THIS ITINERARY IS \$578 PER PERSON, \$1156 FOR 2 PASSENGERS

		AIRLINE	FLIGHT	DEPARTURE	ARRIVAL	STOPS	MEAL
OUTBOUND	REQUESTED			DEN 25 SEP 9:00 AM	SJC		
	BEST FIT	UA	279	DEN 25 SEP 8:25 AM	SJC 9:55AM	0	S
RETURN	REQUESTED			SJC 3 OCT	DEN 6:00PM		
	BEST FIT	UA	708	SJC 3 OCT 2:25PM	DEN 5:52 PM	0	

NOW LET'S WORK ON FINDING YOU A LOWER FARE.

TO DO THIS, WE MAY NEED TO ADJUST YOUR ITINERARY, THE MORE FLEXIBLE YOU CAN BE, THE MORE LIKELY WE CAN FIND YOU A BETTER DEAL.

HERE ARE SOME WAYS WHERE FLEXIBILITY MAY PAY OFF. PLEASE CLICK ON THE APPROPRIATE BUTTONS TO TELL US HOW WILLING YOU ARE TO ADJUST:

OUTBOUND JOURNEY

<p>THIS IS HOW FLEXIBLE I AM ON</p> <p>DEPARTING ONE DAY EARLIER:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>	<p>THIS IS HOW FLEXIBLE I AM ON</p> <p>DEPARTING ONE DAY LATER:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>
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FIG. 8B

<p>THIS IS HOW FLEXIBLE I AM ON DEPARTING ONE DAY EARLIER:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>	<p>THIS IS HOW FLEXIBLE I AM ON DEPARTING ONE DAY LATER:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>
<p>THIS IS HOW FLEXIBLE I AM ON DEPARTURE AND/OR ARRIVAL TIME:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>	<p>THIS IS HOW FLEXIBLE I AM ON CONNECTING FLIGHTS VERSUS DIRECT:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>
<p>THIS IS HOW FLEXIBLE I AM ON ALTERNATIVE DEPARTURE CITY (UP TO 50 MILES DISTANT):</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>	<p>THIS IS HOW FLEXIBLE I AM ON ALTERNATIVE ARRIVAL CITY (UP TO 50 MILES DISTANT):</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>

LENGTH OF STAY

<p>THIS IS HOW FLEXIBLE I AM ON LEAVING EARLIER TO INCLUDE A SATURDAY NIGHT</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>	<p>THIS IS HOW FLEXIBLE I AM ON RETURNING LATER TO INCLUDE A SATURDAY NIGHT:</p> <p>○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ●</p> <p>COMPLETELY.....NOT AT ALL</p>
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FIG. 8C

HERE'S THE ORIGINAL ITINERARY.

THE FARE FOR THIS ITINERARY IS \$578 PER PERSON, \$1,156 FOR 2 PASSENGERS

		AIRLINE	FLIGHT	DEPARTURE	ARRIVAL	STOPS	MEAL
OUTBOUND	REQUESTED			DEN 25 SEP 9:00 AM	SJC		
	BEST FIT	UA	279	DEN 25 SEP 8:25 AM	SJC 9:55 AM	0	S
RETURN	REQUESTED			SJC 3 OCT	SJC 6:00 PM		
	BEST FIT	UA	708	SJC 3 OCT 2:25 PM	SJC 5:52 PM	0	

HERE ARE SOME ALTERNATIVES,
IN ASCENDING PRICE SEQUENCE.

OPTION1: FARE \$198 PER PERSON, #396 FOR 2 PASSENGERS*

		AIRLINE	FLIGHT	DEPARTURE	ARRIVAL	STOPS	MEAL
OUTBOUND	REQUESTED			DEN 25 SEP 9:00 AM	SJC		
	OPTION 1	QQ	1427	DEN 25 SEP 7:48 AM	RNO 8:23 AM	0	S
		QQ*	1633	RNO 9:38 AM	OAK* 10:28 AM	0	
RETURN	REQUESTED			SJC 3 OCT	DEN 6:00 PM		
	OPTION 1	QQ	1335	OAK* 3 OCT 1:50 PM	RNO 2:40 PM	0	
		QQ*	1708	RNO 3:22 PM	DEN 5:37 PM	0	

FIG. 8D